



Entertainment  
Press Release

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BANDAI NAMCO Entertainment Inc.

## **BANDAI NAMCO Entertainment Enters the Gaming Market**

**Co-developing Casino Gaming Machines with a leading manufacture of gaming products,  
Ainsworth Game Technology in Australia**

BANDAI NAMCO Entertainment Inc. has announced a business partnership for co-development of casino gaming machines with “Ainsworth Game Technology Ltd.” (hereinafter called Ainsworth), the leading manufacture and supplier of gaming products in Australia. (\*The operation start date is yet to be determined.) In co-developing the gaming machines, BANDAI NAMCO Entertainment will utilize its strength in IP’s (Intellectual Properties) and handle software-related aspects such as graphics, sound and other effects. Ainsworth will be in charge of cabinet design and development as well as manufacturing and sales. BANDAI NAMCO Entertainment will employ its IP knowledge while Ainsworth will utilize its cabinet manufacturing techniques, to deliver slot machines that overflow with entertainment value to the North American and Autrailian casino markets.

Starting with this business partnership with Ainsworth, BANDAI NAMCO Entertainment will penetrate into the gaming market to expand IP awareness and advance the BANDAI NAMCO Entertainment IP Axis Strategy.

### ■About Ainsworth:

Ainsworth Game Technology Ltd. is a premier manufacturer of global gaming products committed to a culture of quality, innovation and excellence. AGT distributes a range of gaming products, entertaining standalone progressives and linked games through its sales offices and distributors in Australia, New Zealand, Asia, USA and Europe. AGT is an Australian publicly listed company (code: AGI) headquartered in Newington, Sydney, Australia. AGT offices are located around the world including: Americas, Europe, New Zealand, Macau and Latin America.



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