



Entertainment

July 14, 2016
GREE, Inc.

Press Release

BANDAI NAMCO Entertainment Inc.

Smartphone Game Based on “NARUTO SHIPPUDEN” “NARUTO SHIPPUDEN: ULTIMATE NINJA BLAZING”

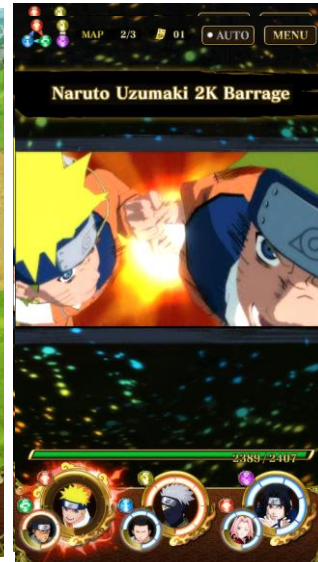
**Distribution starts in Japan today on July 14
with worldwide distribution planned for this summer!**
~The first smartphone game based on the popular console game software
“NARUTO: Ultimate Ninja” series~

GREE, Inc. (Headquarters: Minato-ku, Tokyo; Chairman & CEO: Yoshikazu Tanaka) and BANDAI NAMCO Entertainment Inc. (Headquarters: Minato-ku, Tokyo; President & CEO: Satoshi Oshita) have begun distribution of the smartphone game “NARUTO SHIPPUDEN: Ultimate Ninja Blazing” based on “NARUTO SHIPPUDEN” today on July 14 in Japan. It is available on the App Store and Google Play™. Its worldwide distribution is scheduled for this summer. GREE, Inc. is in charge of distribution in Japan and BANDAI NAMCO Entertainment Inc. is in charge of content planning/development/management and overseas distribution.

■ **The first smartphone game based on the “NARUTO: Ultimate Ninja” series, the popular console game software!**
This is the first smartphone game based on the popular console game “NARUTO: Ultimate Ninja” series, the cumulative shipment of which has exceeded 15 million copies. Starting with distribution in Japan on July 14, its worldwide distribution is scheduled for this summer. The worldwide release intends to spread the fun of playing “NARUTO SHIPPUDEN” all over the world.

■ **The new “Shinobi formation battle” lets players enjoy strategic multiplayer battles in which up to 3 people can take part**

This application offers a new smartphone gaming experience, while also inserting familiar cut-ins from the “NARUTO: Ultimate Ninja” console game series during battles. Players can connect online and enjoy cooperative battles against enemies. By forming a team of up to 3 players, players can enjoy battles requiring a strategic use of positioning.



【Game Info】

Name of Application	“NARUTO SHIPPUDEN: Ultimate Ninja Blazing”	Genre	Shinobi formation battle
Scheduled date of official distribution	Japan: July 14, 2016 Overseas: Summer 2016	Usage fees	Free to Play In-App Purchases Available
Official Website URL	http://naruto-blazing.net/ (Japan) http://naruto-blazing.net/en/ (Overseas) https://www.facebook.com/narutoblazing/ (Overseas Facebook Page)	Distribution Platforms	App Store, Google Play
Distributors	Japan: GREE, Inc. Overseas: BANDAI NAMCO Entertainment Inc.	Languages	Japanese and English
Regions for distribution	Worldwide including North America, Europe and Asia (except China, Taiwan, Macau and Hong Kong)		
Copyright Information	© 2002 MASASHI KISHIMOTO/2007 SHIPPUDEN NARUTO artwork and elements ©2002 MASASHI KISHIMOTO/2007 SHIPPUDEN All Rights Reserved. ©GREE, Inc. ©BANDAI NAMCO Entertainment Inc.		

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