

A popular smartphone game with more than 10 million downloads in Japan
ONE PIECE TREASURE CRUISE launches in Canada;
America, Europe, and Australia to follow shortly

BANDAI NAMCO Games Inc. (Headquarters: Shinagawa-ku, Tokyo; President & Representative Director: Satoshi Oshita) will release “ONE PIECE TREASURE CRUISE,” a popular smartphone game with more than 10 million downloads in Japan, on February 4, 2015 in Canada first, followed shortly thereafter by releases in the U.S., Europe, and Australia (the release date differs by region).

■ **Experience the world of ONE PIECE in this adventure RPG!**

“ONE PIECE TREASURE CRUISE” is a roleplaying game in which players form their own pirate crew and level up to face off against powerful bosses while experiencing the story of the original ONE PIECE comic and animation. The game was released in Japan in May 2014 and has now accumulated more than 10 million downloads.

■ **Enjoy strategic battles, immersive visuals, and user-friendly controls!**

Take advantage of each character’s unique attributes when forming your crew to swing battles in your favor. Combined with intuitive controls and eye-popping animations bursting with personality, you’ll feel like you’re right there in the thick of the action.



[Game Summary]

Name of Application	“ONE PIECE TREASURE CRUISE”	Scheduled date of official release	February 4, 2015 in Canada, followed by other regions (release date differs by region)
Compatible platforms	iOS and Android	Usage fees	Free to Play In-App Purchases Available
Regions planned for release	North America, Europe (Germany, UK, Italy, Spain), and Australia	Official website URL	http://www.bandaigames.channel.or.jp/list/one_main/tc/en/
Download URLs	iOS: http://122798.api-04.com/serve?action=click&publisher_id=122798&site_id=81600&offer_id=338416&ano=184&sub_publisher=PressRelease Android: http://122798.api-04.com/serve?action=click&publisher_id=122798&site_id=81602&offer_id=338420&ano=184&sub_publisher=PressRelease		
Copyright Information	(C) EIICHIRO ODA/SHUEISHA, TOEI ANIMATION Game (C) BANDAI NAMCO Games Inc.		

*All other company and product names used herein are trademarks or registered trademarks of their respective owners.

*The information in this press release is the latest information available at the time of release. Please note that the contents may change without prior notice.

*Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

*Android and Google Play are trademarks or registered trademarks of Google Inc.

*Please use a © (a “c” drawn in a circle) in place of the “(C)” in the Copyright Information section.