



December 17, 2014

News Release

BANDAI NAMCO Games Inc.

Notice Concerning Change of Company Name

BANDAI NAMCO Games Inc. (Headquarters: Shinagawa-ku, Tokyo, President & Representative Director: Satoshi Oshita) will change its name to "BANDAI NAMCO Entertainment Inc." effective April 1, 2015.

1. New Company Name

BANDAI NAMCO Entertainment Inc.

* There will be no changes to address or contact information.

2. Date of Change

April 1, 2015

3. Purpose of Change of Company Name

Since the management integration of Bandai Co. Limited and Namco Limited, BANDAI NAMCO Games Inc. has managed all game-related projects of the BANDAI NAMCO Group, and has endeavored to expand its position in the games business. The new BANDAI NAMCO Entertainment Inc. name reflects the next stage of growth and development for the company as it seeks to leverage its unique intellectual properties and franchises into new business opportunities and a wider network of content beyond that of the games business.

4. Concerning the Logo Mark of the New Company Name



5. Concerning Group Companies

The names of the 19 group companies affiliated with BANDAI NAMCO Games Inc. will be changed as follows.

New Company Names	Current company names
BANDAI NAMCO Entertainment America Inc.	BANDAI NAMCO Games America Inc.
BANDAI NAMCO Entertainment Europe S.A.S.	BANDAI NAMCO Games Europe S.A.S.
BANDAI NAMCO Entertainment France S.A.S.	BANDAI NAMCO Games France S.A.S.
BANDAI NAMCO Entertainment Hellas E.P.E.	BANDAI NAMCO Games Hellas E.P.E.
BANDAI NAMCO Entertainment Nordic AB	BANDAI NAMCO Games Nordic AB
BANDAI NAMCO Entertainment Portugal Ltda.	BANDAI NAMCO Games Portugal Ltda.
BANDAI NAMCO Entertainment Iberica S.A.	BANDAI NAMCO Games Iberica S.A.
BANDAI NAMCO Entertainment Germany GmbH	BANDAI NAMCO Games Germany GmbH
BANDAI NAMCO Entertainment UK Ltd.	BANDAI NAMCO Games UK Ltd.
BANDAI NAMCO Entertainment Australia Pty. Ltd.	BANDAI NAMCO Games Australia Pty. Ltd.
BANDAI NAMCO Entertainment Taiwan Ltd.	BANDAI NAMCO Games Taiwan Ltd.
BANDAI NAMCO Entertainment Korea Ltd.	BANDAI NAMCO Games Korea Ltd.
BANDAI NAMCO Entertainment Asia Pte Ltd.	BANDAI NAMCO Games Asia Pte Ltd.
BANDAI NAMCO Entertainment HK Ltd.	BANDAI NAMCO Games HK Ltd.
BANDAI NAMCO Entertainment NZ Ltd.	BANDAI NAMCO Games NZ Ltd.
BANDAI NAMCO Entertainment Malaysia Sdn. Bhd.	BANDAI NAMCO Games Malaysia Sdn. Bhd.
BANDAI NAMCO Entertainment Romania S.R.L.	BANDAI NAMCO Games Romania S.R.L.
BANDAI NAMCO Entertainment Brazil Limitada.	BANDAI NAMCO Games Brazil Limitada.
BANDAI NAMCO AUSTRALIA Pty. Ltd.	BANDAI NAMCO Games Asia Holding Pty. Ltd.

* Information in this press release is the latest information at the date of release. Please note that the contents may be changed without prior notice.